、旅遊及活動 Hospitality, Tourism & Events

Certificate in Private Jet **Hospitality Service Management**



cert.pjhsm@hkuspace.hku.hk









This programme aims to meet the continuing education and professional development needs of those who are currently working in the business aviation field or those who have aspirations in developing their future careers in the private jet business. The programme provides core private jet management and operation concepts, as well as specialized knowledge in delivering premium inflight butler services. A broad and holistic view of private jet management will be given to

students with particular emphasis on hospitality service techniques.

*HK\$22.800 per programme Module 1 : HK\$4,400 Module 2 : HK\$13,800 Module 3 : HK\$1,900 Module 4 : HK\$2,700

Application Fee: HK\$150



Level 3 (Reg. No.: 19/000469/L3) Validity Period: 01 Apr 2019 - on-going

Certificate for Module (Introduction to Private Jet Management) Programme Code: HT003A

2867 8483 / 2867 8408

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Hong Kong is an international aviation hub, the demand of travelling in both commercial and business aviation is very high. With the new terminal and the third runway project undergoing in the Hong Kong International Airport, as well as the opening of the Hong Kong-Zhuhai-Macau Bridge, the scale and demand of aviation service of Hong Kong International Airport would further expand. The demand of business aviation is emergent and is particularly high in some Asian cities/countries such as China, Macau, and Singapore. Private jet travel wll become more popular in the new era of growth.

- \$ HK\$4,800 per programme
- 4 weeks to 6 weeks
- Level 3 (Reg. No.: 19/000471/L3) Validity Period: 01 Apr 2019 on-going

Certificate for Module (Business Aviation Executive Management)

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The programme aims to familiarize students with the key functions of business aviation management, which encompasses stakeholder management, legal and compliance, financial management, sale and marketing management, business development, as well as human resources management. A wide range of best practices in business aviation will be drawn from different continents, so that students will have a comprehensive and professional understanding of management knowledge and skills to deal with a variety of people, tasks and business needs in the business aviation sector.

- HK\$12,000 per programme
- 10 weeks
- Level 5 (Reg. No.: 20/000612/L5) Validity Period: 15 Oct 2020 on-going

Certificate for Module (Business Aviation International Operations) Programme Code: HT011A

Application Code: 1980-HT011A







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The programme aims to introduce to students a comprehensive and structured knowledge of flight operations in the business aviation sector, including flight

coordination management, flight dispatching management, flight planning and scheduling, crew administration, business aviation aircraft model types, configurations as well as the regulatory requirements and laws. The programme also introduces a wide range of operational environments of business/private aircraft in different places (e.g. Hong Kong, The Greater China, US, Europe, Middle East,

- HK\$12,000 per programme
- D 10 weeks
- Q Level 4 (Reg. No.: 20/000613/L4) Validity Period: 15 Oct 2020 on-going

Catering and Culinary Service on Board Programme Code: HTMG9047



2867 8483





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- \$ HK\$2,000 per programme
- 12 hours



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